



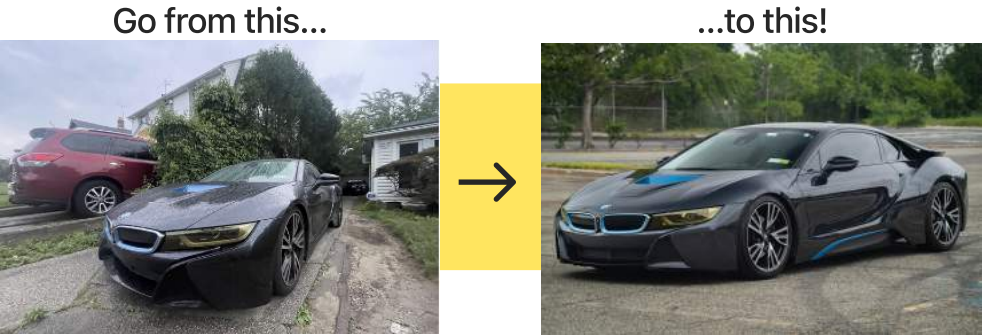
Photo Guide

A great photo gallery ensures that your vehicle gets the attention and bids that it deserves! Follow this guide and you'll have an excellent gallery.

Quick Reminders:

- ✓ Find a neutral outdoor backdrop
- ✓ Use even, natural, daytime lighting
- ✓ Make sure the car is clean, dry, and vacuumed
- ✓ Set your device to a 4:3 or 3:2 aspect ratio
- ✓ Confirm photo resolution is at least 2400x1600px
- ✓ Photo orientation:  
- ✓ Avoid tight, busy, or crowded locations
- ✓ Avoid glare, spotty shade, and uneven light
- ✓ Remove personal items such as seat covers and cords
- ✓ Avoid using a 16:9 (wide) or 3:3 (square) aspect ratio
- ✓ Avoid editing/covering your plates, remove them instead

Want to let a pro handle it for you?
Click here to see our [photography options via Snappr!](#)

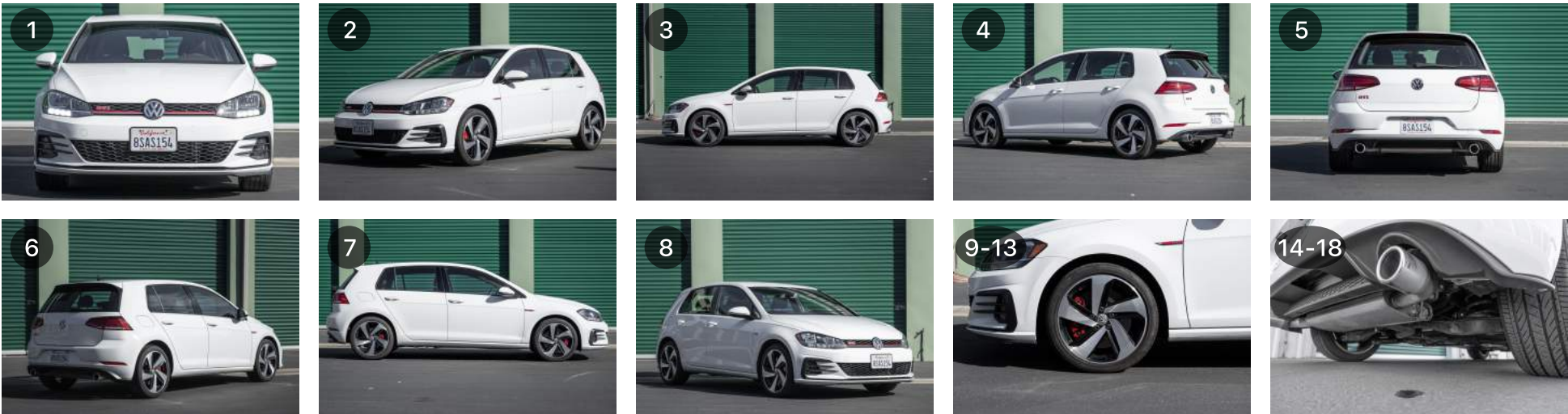
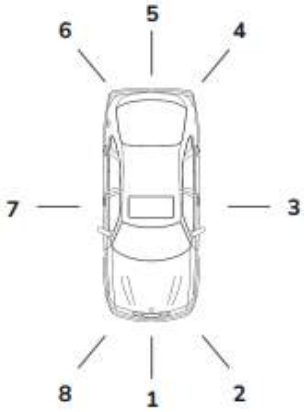


Exterior

Take pictures in an open outdoor area with no vehicles in the background, no graffiti, no stains/standing water on the ground, etc. A park or natural background is ideal. Please avoid spotty/uneven lighting. Your vehicle should be clean and dry, and the photos should be taken in even natural lighting.

Take a photo from each angle listed below. Make sure the entire car is in frame. Stand about 10-15 feet away from the car. If you have a **convertible**, please take all of the below with the top down, and another set with the top up. Please ensure that you have all of the photos listed below:

- | | |
|-------------------------------|--|
| 1 Head-on front | 6 Rear 3/4 view, passenger side |
| 2 Front 3/4 view, driver side | 7 Passenger side profile |
| 3 Driver side profile | 8 Front 3/4 view, passenger side |
| 4 Rear 3/4 view, driver side | 9-13 All four wheels (head on; centered) |
| 5 Head-on rear | 14-18 Undercarriage (multiple recommended) |



Complete an additional walkaround of the exterior to capture close-up details, including:

- 19-20 Each headlight
- 23-24 Each mirror
- 26-28 Engine bay (multiple recommended)
- 21-22 Each taillight
- 25 Dings/scratches
- 29-30 Roof/convertible top closeups
- 31 Any other flaws



Interior

Take pictures in an open outdoor area with no vehicles or people in the background, and in even lighting, to avoid interior glare (daytime shade is best). The interior should be **vacuumed** with **personal items removed** (seat/steering wheel covers, cords, etc.). Note that you should not be visible in any shot. Please ensure that you have all of the photos listed below:

Front seats and instruments

- 32 Driver side lead interior photo
- 33 Passenger side lead interior photo
- 34 Photo facing the entire driver seat
- 35 Photo facing the entire passenger seat
- 36 Instrument cluster with car on and odometer shown
- 37 Steering wheel head-on



Rear seats and interior door panels

- 38 Rear seats from the driver side
- 39 Rear seats from the passenger side
- 40-41 Front interior door panels
- 42-43 Rear interior door panels
- 44 Entire dashboard from rear seats
- 45-46 Headliner/sunroof



Interior details and flaws

- 47-48 Closeups of the seat bottoms
- 49-50 Closeups of the seat backs
- 51-53 Center stack, console, and shifter areas
- 54-58 Footwells (with/without mats)
- 59 Inside of the trunk
- 60 Any flaws (cracks, tears, scratches, broken trim, etc.)



cars & bids

Included Items

- 61 Service records (with any personal info redacted)
- 62 Manuals and keys
- 63 Factory window sticker or build sheet
- 64 Extra parts
- 65 VIN labels/stickers



Videos

We require at least one video of your car running and recommend including exterior/interior walkaround footage as well. Below are tips for shooting a great video.

Cold Start & Engine Compartment Videos

Please record starting the engine while the camera is focused on the instrument cluster, inside the car (we recommend it being a cold start, with the car undriven right before filming). Once all warning lamps have turned off, you should open the hood and show bidders the engine bay with the car idling. Please avoid including distracting music, crude language, or off-topic commentary. If you have someone else to assist, you could also have them start the engine while the camera is focused on the engine bay.

* **EV sellers:** We'll need a video showing your vehicle "powering on," to show that everything is operational.

Exterior & Interior Videos

Beyond just a cold start video, we recommend further exterior/interior walkaround footage. These portions of your video should cover:

- ☐ A 360-degree rotation as you walk around the vehicle
- ☐ Closeups of any notable exterior flaws
- ☐ Exterior details of anything that's particularly nice on the car (such as paint condition, etc.)
- ☐ A 360-degree interior view, showing the interior from both sides of the car
- ☐ Instrument cluster - including an odometer reading
- ☐ Closeups of any notable interior flaws
- ☐ A demonstration of any notable features you'd like to show bidders

* **Convertible sellers:** we also recommend a video showing your top operation

Examples & More

Want more guidance on photos and videos? Check out [this "how-to" video](#) from a pro photographer!





Check List

Follow this checklist to make sure your submission meets our requirements for a great photo gallery!

We've created this handy checklist for you to print off and check off while shooting your car's gallery! Follow the checkboxes as directed below to ensure your gallery meets all of our requirements.

Quick Reminders:

- ☒ Find a neutral outdoor backdrop
- ☒ Use even, natural, daytime lighting
- ☒ Make sure the car is clean, dry, and vacuumed
- ☒ Set your device to a 4:3 or 3:2 aspect ratio
- ☒ Confirm photo resolution is at least 2400x1600px
- ☒ Photo orientation:  
- ☒ Avoid tight, busy, or crowded locations
- ☒ Avoid glare, spotty shade, and uneven light
- ☒ Remove personal items such as seat covers and cords
- ☒ Avoid using a 16:9 (wide) or 3:3 (square) aspect ratio
- ☒ Avoid editing/covering your plates, remove them instead

Exterior Walkaround (10+)

- ☐ Head-on front
- ☐ Front 3/4 view, driver side
- ☐ Driver-side profile
- ☐ Rear 3/4 view, driver side
- ☐ Head-on rear
- ☐ Front 3/4 view, passenger side
- ☐ Passenger-side profile
- ☐ Rear 3/4 view, passenger side

Interior Summary (15+)

- ☐ Lead interior photos on both sides
- ☐ Photos facing the entire front seat on both sides
- ☐ Instrument cluster with car on and odometer shown
- ☐ Steering wheel head-on
- ☐ Rear seats on both sides (if applicable)
- ☐ Each interior door panel
- ☐ Entire dashboard from rear seats

Other Items

- ☐ Extra parts
- ☐ VIN labels/stickers
- ☐ Keys

Exterior Detail (14+)

- ☐ All four wheels (head on and centered)
- ☐ Undercarriage (multiple photos recommended)
- ☐ Engine bay (multiple photos recommended)
- ☐ Each mirror
- ☐ Each headlight/taillight
- ☐ Dings/scratches
- ☐ Roof/convertible top
- ☐ Any other flaws

Interior Detail (14+)

- ☐ Headliner/sunroof
- ☐ Closeups of the seat bottoms and seat backs
- ☐ Center stack, console, and shifter areas
- ☐ Footwells (with/without mats)
- ☐ Inside of the trunk
- ☐ Any flaws (cracks, tears, scratches, broken trim, etc.)

Documents

- ☐ Factory window sticker or build sheet
- ☐ Service records (with personal info redacted)
- ☐ Manuals